

Jobs Victoria Career Counsellors Information Session

23 April 2021




Agenda

Item	Description	Presenter	Time
1	Acknowledgment of Country & Introductions	Kathryn McAnalley, A/g Director, System Design	5
2	Enhancement of Jobs Victoria	Bradley Petry, A/g CEO, Jobs Victoria	10
3	Overview of the Jobs Victoria Career Counsellors service	Kathryn McAnalley Jessica Ziersch, A/g Director, Employment Services	15
4	Q&A	Kathryn McAnalley Jessica Ziersch	30

NB: session will be recorded & FAQs will be updated Friday 30 April



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Acknowledgment of Country & Introductions

Kathryn McAnalley, A/g Director, System Design



Enhancement of Jobs Victoria

Bradley Petry, A/g CEO Jobs Victoria

The 2020-21 Budget for the Employment portfolio reflects the challenges our community is facing

- More Victorians are facing unemployment and underemployment – and more people will experience, or be at risk of, long-term unemployment
- Some groups will be hit harder than others – young people, women, those already marginalised from the labour market.
- As with all downturns, there is a risk that inequality will increase further – with all the social and economic consequences this brings.
- It is within this context government has provided a record level of investment in the Employment portfolio in the 2020-21 Budget (in November 2020).

A record \$619.4 million investment to help Victorian into work through a new and integrated Jobs Victoria

1. Support for jobseekers, \$280.7M, including:

- **Jobs Victoria Advocates** working in the community to connect jobseekers to information, advice and support.
- **Jobs Victoria Employment Services** providing personalised and tailored support to long-term unemployed jobseekers and jobseekers at-risk of long-term unemployment via a network of local employment services across the state.
- **Jobs Victoria Career Counsellors** providing career development support and guidance to Victorians
- **Flexible pathways fund and small grants** to address local barriers to employment

2. Wage subsidies to create jobs that are pathways to sustainable employment, \$250M

- Including \$150 million focused on getting women back into work – particularly women over the age of 45
- Plus \$5m for youth traineeships

3. Expansion of the Jobs Victoria online platform and new telephone helpline, \$27.7M





Jobs Victoria Career Counsellors

Kathryn McAnalley, A/g Director, System Design

Jessica Ziersch, A/g Director, Employment Services

\$18.8 million was allocated in the 2020-21 Budget for the Jobs Victoria Career Counsellors service which aims to:



Guide jobseekers to make informed decisions about suitable work and education/training opportunities in line with their aspirations and needs and labour market trends



reduce long-term unemployment by supporting displaced/retrenched workers, as well as young people entering the workforce, towards employment that suits their skills and circumstances



support pathways to economic security for those in precarious work



strengthen lifelong learning and provide an active approach to labour market engagement and transitions



assist jobseekers to engage in skills development that will lead to employment

Who is eligible to access the Jobs Victoria Career Counsellors service?

Jobs Victoria Career Counsellors will target support to Victorians who need guidance to understand their career options and opportunities but lack access to professional career guidance services.

This includes people who are unemployed, underemployed, out of the labour market or employed but seeking alternative employment.

Clients of Commonwealth employment services, such as jobactive, can access the Jobs Victoria Career Counsellors services if they require additional, more personalised career development support than is currently available to them.

Who will the Jobs Victoria Career Counsellors service not be suitable for?

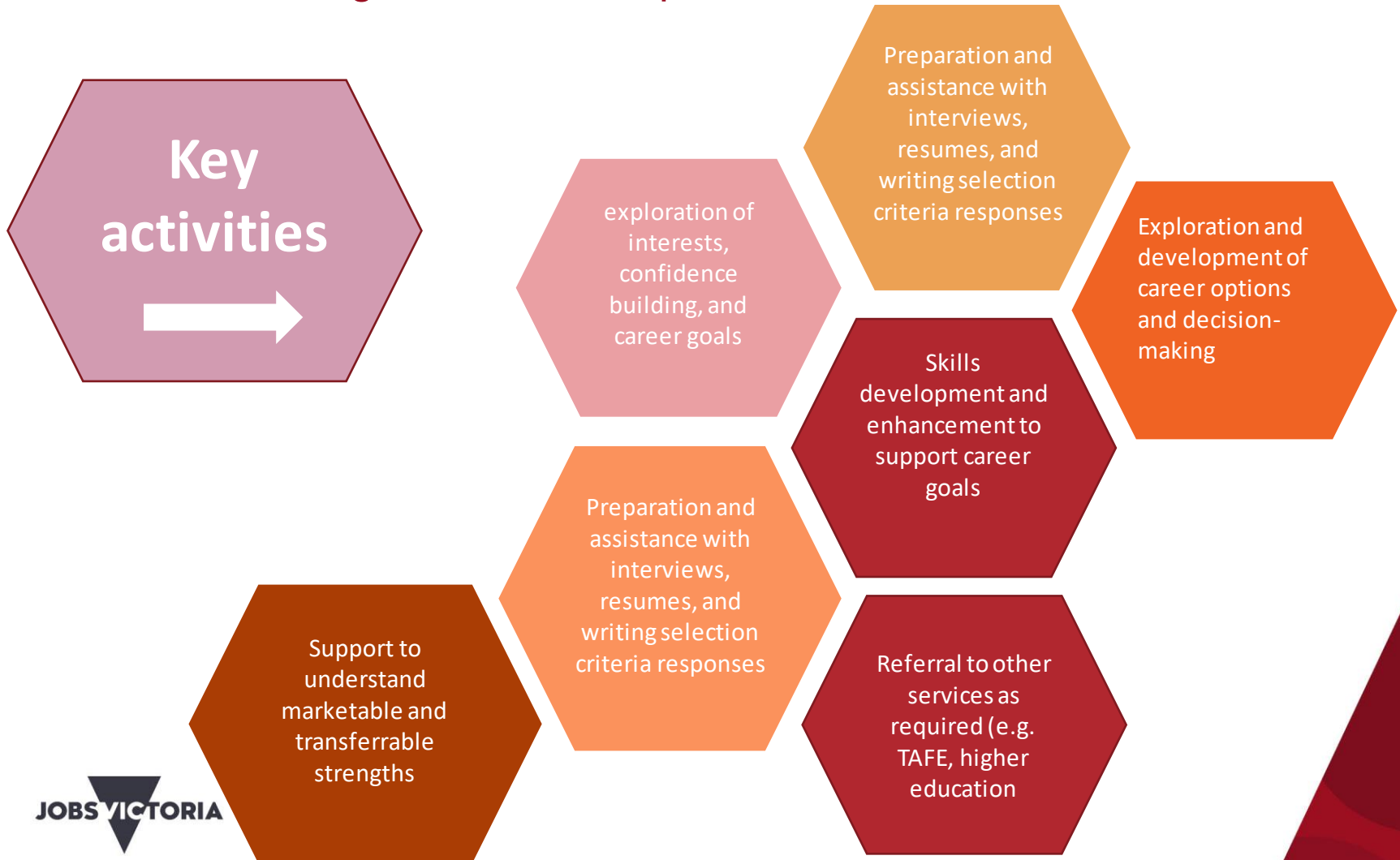
Jobs Victoria Career Counsellors will not be suitable for individuals who:

- understand their career development needs and pathways but require further information (e.g., specific courses to undertake, basic resume writing and work readiness).
 - Such jobseekers will be able to access further information and advice from Jobs Victoria Advocates or their local Skills and Jobs Centre
- require intensive long-term case management for more complex vocational and non-vocational needs.
 - Such jobseekers will be able to access the support of employment mentors in their local Jobs Victoria Employment Services or other services more relevant to their specific non-vocational needs
- are seeking advice on training and careers pathways focused on the Vocational Education and Training (VET) system and can readily access Skills and Jobs Centres and Skills Gateway services.

Jobs Victoria will assist with referral of participants to the most appropriate services through mechanisms such as Jobs Victoria Advocates and the Jobs Victoria helpline.



Jobs Victoria Career Counsellors offer career guidance and exploration to Victorians who require support to understand, develop, and self-manage their career options

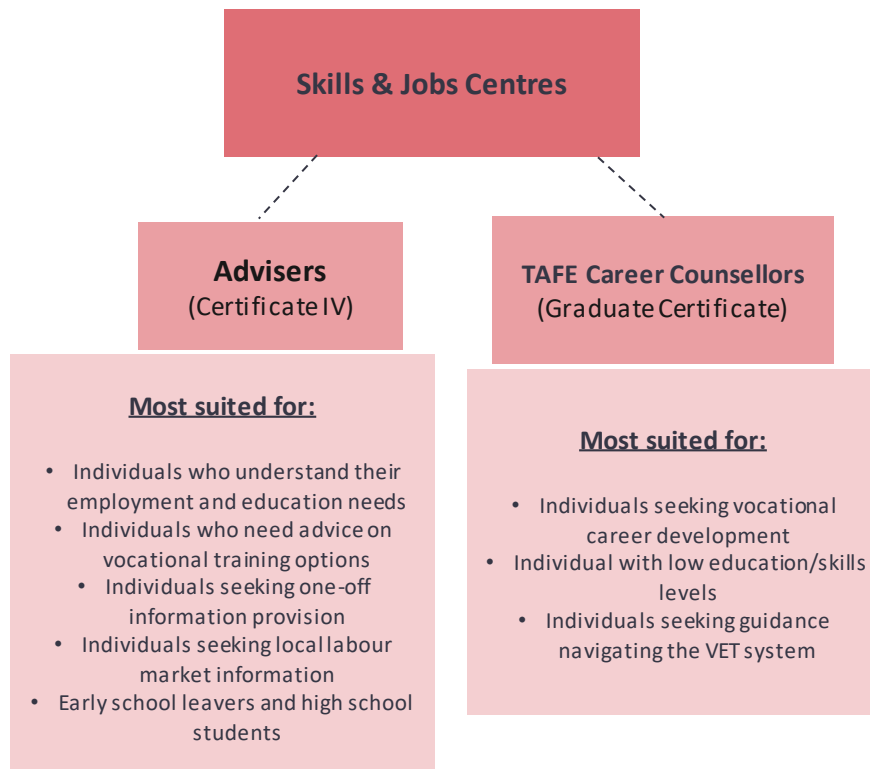


Jobs Victoria Career Counsellors will add consistency, quality, depth and capacity to the current career guidance services in Victoria, complementing other services such as those offered through TAFE Skills and Jobs Centres, the secondary education system and the broader suite of Jobs Victoria services

Current Victorian career support services landscape

Jobs Victoria Career Counsellors

Jobs Victoria Career Counsellors (Graduate Certificate)



- Most suited for individuals who:**
- are unsure of their work/career options and pathways
 - are seeking employment but lack a clear vocational pathway/plan
 - are unemployed and struggling to secure work due to lack of work experience (e.g., recent graduates)
 - are underemployed, or precariously employed, and seeking more secure and/or skilled work
 - need support to plan a transition to a new occupation/career
 - wish to pursue a professional career involving tertiary education pathways.



What will the Jobs Victoria Career Counsellors service delivery model be?

The department is keen to consider proposals for different delivery models to meet the needs of Victorians in different locations and circumstances.

This may include:

- 'fixed' staff in community locations who are able to develop strong local connections with other services
- sessional 'on-demand' Career Counsellors who meet with participants at a time and place that suits the participant
- career counselling services via digital channels (e.g. utilising video conference calls)

Funding for the Jobs Victoria Career Counsellors service will comprise a single-stage application process

Applicants will be required to address each of the following key selection criterion:



Understanding of Victorian labour market characteristics and programs



Demonstrated experience and expertise in delivery of career guidance services



Sound methodology to deliver effective career counselling services



Service flexibility, innovation and fidelity



Organisational capacity

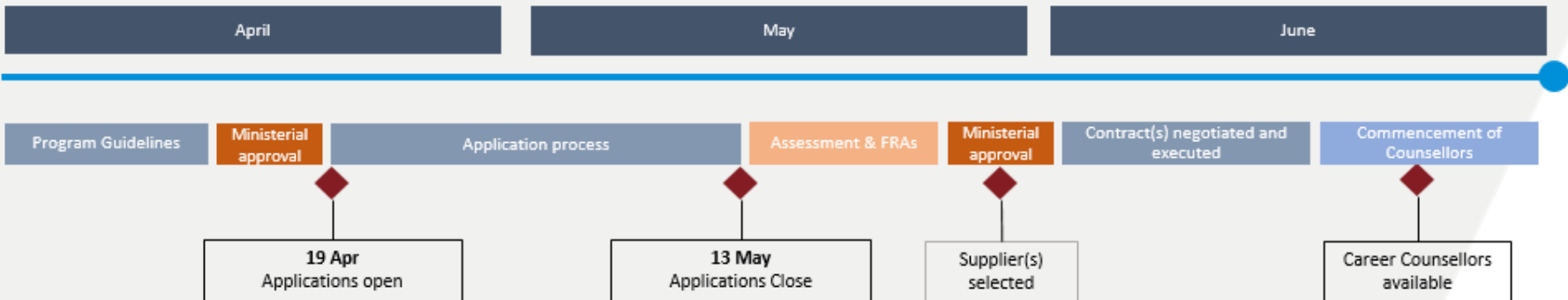


Value for money

Implementation Timeline

Timeline

CAREER COUNSELLORS





Audience Q&As

Kathryn McAnalley, A/g Director, System Design

Jessica Ziersch, A/g Director, Employment Services

<https://www.sli.do/#JobsVicCareerCounsellors>