

# STAKEHOLDER PACK – Jobs Victoria

Supporting people looking for work and connecting employers with the staff they need.

KEY MESSAGES AND CAMPAIGN ASSETS

2 May 2022



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# INTRODUCTION

Jobs Victoria is the Victorian Government's \$619.4 million investment to help Victorians get back to work and businesses find the right workers. If you are a Victorian employer, we can offer a range of supports and services.

The [Jobs Victoria Fund](#) is providing \$250 million in wage subsidies to assist Victorian businesses to employ at least 10,000 people who are looking for work.

The Jobs Victoria Fund will support employers to grow and recover while helping Victorians looking for work into steady jobs. You may be eligible for a subsidy of up to \$20,000 to employ people who have been most affected by the economic impacts of the pandemic.

If you are hiring staff, you can register your business on our Jobs Victoria [online hub](#) to post jobs and connect with a growing pool of people ready to work for you. This free and easy-use service will offer you a shortlist of local candidates with the skills and experience you need – saving you time and money.

Our Jobs Victoria Advocates team provides face-to-face support to jobseekers in the community and connects them with employment services, skills and training. Jobs Victoria Mentors offer tailored services to jobseekers and engage with employers to link them with the staff they need. Please help us spread the word by forwarding this pack email to your networks.

**More information:** Jobs Victoria Hotline 1300 208 575, Monday to Friday from 9am to 5pm

**Recruitment support:** [jobs.vic.gov.au/findstaff](https://jobs.vic.gov.au/findstaff) | [jobs.vic.gov.au/fund](https://jobs.vic.gov.au/fund)

# WHAT YOU CAN DO TO HELP

## You can help by:

**Sharing** the materials available in this stakeholder pack with your community and networks by email, newsletters, social media or through messaging apps you use like WhatsApp, WeChat, Messenger and others.

**Directing** Victorian jobseekers and Victorian business owners to visit [Jobs Victoria](#), contact the Jobs Victoria Hotline on 1300 208 575 Monday to Friday from 9am to 5pm or learn more about the wage subsidies at <https://jobs.vic.gov.au/help-for-employers/jobs-victoria-fund>.

The Jobs Victoria hotline uses [Translating and Interpreting Service National](#) (TIS) – 131450 – for translating and interpreting in more than 150 languages. You can either call the Jobs Victoria hotline direct on 1300 208 575 and we will connect TIS, or call TIS on 131450 and they will ring our hotline.

Please help us **spread the word** by forwarding this pack to your networks.

# PRINTABLE BROCHURES

To download brochure options, please visit: <https://go.vic.gov.au/gwz1yC> and <https://go.vic.gov.au/4iA9gt>.

## Wage subsidies for Victorian employers

Jobs Victoria wage subsidies of up to \$20,000 are available to meet the costs associated with employing someone for 12 months.

To be eligible for a wage subsidy, jobs must be for at least 19 hours per week (or eight hours if an exemption applies).

The number of wage subsidies you can apply for over the life of the Fund depends on the size of your business.

To qualify for the subsidy, you must employ someone from at least one of the priority groups who have been most impacted by the pandemic:

- Aboriginal and/or Torres Strait Islander people
- jobseekers registered with a Jobs Victoria Mentor service
- people unemployed for six months or more
- newly arrived migrants from non-English speaking backgrounds
- women aged 45 years and over
- people seeking asylum/refugees
- people with disability
- single parents
- veterans
- men and people who do not identify as a woman aged 45 years and over
- young people aged under 25
- people previously or currently employed under the Working for Victoria initiative.

**Apply now**  
[jobs.vic.gov.au/fund](https://jobs.vic.gov.au/fund) or call 1300 208 575

Find out more at [jobs.vic.gov.au/fund](https://jobs.vic.gov.au/fund)  
Scan QR Code to find out more.



[jobs.vic.gov.au](https://jobs.vic.gov.au)  
1300 208 575  
[facebook.com/jobsvic](https://facebook.com/jobsvic)  
[@jobsvictoria](https://twitter.com/jobsvictoria)

JOBS VICTORIA

Authorised by the Victorian Government, Melbourne

## JOBS VICTORIA

### HOW JOBS VICTORIA CAN SUPPORT YOUR BUSINESS

Jobs Victoria is a free service to help you find staff and grow your business. We are located throughout Victoria and can support you in person (COVIDSafe Settings permitting), online and on the phone.


We can connect you with job-ready local candidates to suit your business needs and help you access wage subsidies of up to \$20,000 for eligible employees.

If you're looking for staff, and you want to grow your business, here is how we can help you.

 **Talk with your local Jobs Victoria Partner**

Jobs Victoria Partners can help you identify your staffing needs and support you to connect with candidates who are job ready and the right fit for your business.

If you find a candidate who fills your needs, our Jobs Victoria Mentors will support you and your new employee for their first six months in the role.

 **Find your local Jobs Victoria Partner:**

 **Register on the Jobs Victoria online hub**

This is a free service that lets you advertise jobs and connect with skilled, local candidates.

We can work with your business to conduct initial screenings of candidates and provide you with a shortlist, or you can select from the full list of applicants yourself. The online hub is a self-service hub, but Jobs Victoria can give you the support you need to find the right staff.

**Register** for the Jobs Victoria online hub.

 **Apply for a wage subsidy**

The Jobs Victoria Fund can provide you with wage subsidies of up to \$20,000 when you employ new eligible staff or increase hours for existing employees.

You can apply to the Fund for up to 30 employees depending on the size of your business. To qualify for the subsidy you must hire someone from at least one of these priority groups, because the coronavirus (COVID-19) pandemic has particularly impacted their employment:

- Aboriginal people and Torres Strait Islander people
- jobseekers registered with a Jobs Victoria Mentor service
- people unemployed for six months or more
- newly arrived migrants from non-English speaking backgrounds
- women aged 45 years and over
- people seeking asylum and refugees
- people with disability
- single parents
- veterans
- men and people who do not identify as a woman aged 45 years and over
- young people aged under 25
- people previously or currently employed under the Working for Victoria initiative.

**Apply** for a wage subsidy.

**Need more information?**

[jobs.vic.gov.au](https://jobs.vic.gov.au) 1300 208 575 [facebook.com/jobsvic](https://facebook.com/jobsvic) [@jobsvictoria](https://twitter.com/jobsvictoria)

## JOBS VICTORIA STORIES

### Beaufort Butcher

**Beaufort Butcher gets a boost from the Jobs Victoria Fund**

For the past 20 years owning Beaufort Butchery has kept Rohan and Barbara Quinton more than busy with rarely a day off.

Now they finally have some breathing room, thanks to their new hire, Christopher Cook, brought on with the help of a wage subsidy from the Jobs Victoria Fund.

Christopher, a qualified butcher, started at Beaufort Butchery in March this year, after eight months out of the workforce. In 2020 he was laid off due to impacts of coronavirus (COVID-19) pandemic and then suffered two hernias.

As well as making it easier to pay bills and live the kind of life he wants, the new job has put a spring back in Christopher's step – something he lost during his extended period of unemployment.

"It was too long for me," he says, "you feel a bit lost, and like you don't have anything to do in life."

By hiring Christopher, Beaufort Butchery was eligible for a wage subsidy from the Jobs Victoria Fund.

**"It'll help a lot, because we're only small and it gives us a bit of a kickstart."**

Having Christopher on board is a big relief for the Quintons, who are planning to take a well-earned break.

It also means they can reintroduce some specialty products, which had to take a backseat while things were so busy.

"When we were flat out busy before, we just didn't have time to do all that sort of stuff," Rohan says.

### Just Gold

**Just Gold strikes gold by hiring through the Jobs Victoria online hub**

Just Gold is a consulting and creative agency and a social enterprise. Co-founders Sophia Fatouras and Kyriakos Gold say they struck it lucky with three great new hires recruited through the Jobs Victoria online hub.

"There was a very good talent pool," Sophia says of the hub. "In fact, I ended up recommending it to someone recently, because of the people we came across and the applicants that we saw."

Kyriakos loved that the hub is free to use – "a big plus for small start-ups like us, in terms of managing costs" – and that it's government-run so he could rest easy knowing their information was safe.

**"There's that element of trust from being within a platform that's run by the government, and then you have access to all these great applicants who really want to work."**

Kyriakos set up Just Gold as an employer on the hub and posted the position descriptions. He found it to be a very simple and easy-to-use recruitment asset – and he picked up some interesting tricks along the way.

"I didn't know at first look that you can ask people to write a short answer to a question. This allowed us to get better candidates."

The hub was a "guaranteed application flow," Kyriakos says, "so we were able to recruit quite quickly and easily, and we are happy with the applicants we got."

JOBS VICTORIA

# PRINTABLE A5 FLYER

To download brochure options, please visit: <https://go.vic.gov.au/C7iJyW>.



## Jobs Victoria:

- supports people looking for work
- connects jobseekers with skills and training
- matches businesses with the right candidates
- creates jobs for those who need them most.

**We support Victorian jobseekers and employers in their local communities through face-to-face services, online and over the phone.**

**Jobs Victoria Advocates** meet with jobseekers in their local communities – in libraries, community centres, sports clubs, public housing foyers and shopping centres – to connect people with the information, support and training that's right for them.

**Jobs Victoria Mentors** help people to become work-ready, find a job that suits them, and support them in their role for the first six months. **Jobs Victoria Partners** specialise in working with local employers to identify their business needs, and Mentors connect employers to candidates with the right skills and potential to work in their business.

The **Jobs Victoria Fund** provides wage subsidies of up to \$20,000 to help businesses employ new staff, with a focus on people who have been most affected by the economic impacts of the pandemic.

**Jobs Victoria Career Counsellors** provide career guidance to people who are looking for work or seeking a career change.

The **Jobs Victoria online hub** is a free service that matches employers with skilled, local candidates. People who are looking for work can register and apply for roles posted by employers in their local area. Employers can search for skilled, ready candidates in their community.

People who are looking for work, employers and supporting organisations can call the **Jobs Victoria hotline** on 1300 208 575 for information, advice and connections to local Jobs Victoria services.

Scan QR Code to register or to find out more.



jobs.vic.gov.au  
1300 208 575  
facebook.com/jobsvic  
@jobsvictoria

**JOBS VICTORIA**



# WAGE SUBSIDY – VIDEO LINK

To view video, please visit <https://youtu.be/iOEBgHuq9LI>.



# JOBS VICTORIA – VIDEO LINK

To view video, please visit <https://youtu.be/9aEeweN0jFo>.





# GIF LINK – JOBS VICTORIA

To view GIF, please visit: <https://www.youtube.com/watch?v=lcFA7VSCiVU>.



Jobs Victoria – Helping Victoria get back to work GIF

# SOCIAL POST FOR JOBSEEKERS

## – FACEBOOK/INSTAGRAM IMAGE SIZE

**Recommended post:** There's a job out there for you. Jobs Victoria can help Victorians find their way back to work and businesses find the right staff. Call 1300 208 575 or visit [jobs.vic.gov.au/findwork](https://jobs.vic.gov.au/findwork) to find the job you're looking for.

To download image, please visit: <https://go.vic.gov.au/FzHyHr>



# SOCIAL POST FOR EMPLOYERS

## – FACEBOOK/INSTAGRAM IMAGE SIZE

**Recommended post:** Are you a Victorian employer needing new staff? You may be eligible for a wage subsidy of up to \$20,000 through the \$250 million Jobs Victoria Fund if you employ people affected by the economic impacts of the pandemic. Find out more: [jobs.vic.gov.au/fund](https://jobs.vic.gov.au/fund)

To download image, please visit: <https://go.vic.gov.au/DG4Ky5>



# SOCIAL POST FOR JOBSEEKERS

## – LINKEDIN IMAGE SIZE

**Recommended post:** There's a job out there for you. Jobs Victoria can help Victorians find their way back to work and businesses find the right staff. Call 1300 208 575 or visit [jobs.vic.gov.au/findwork](https://jobs.vic.gov.au/findwork) to find the job you're looking for.

To download image, please visit: <https://go.vic.gov.au/3vflN4>



# SOCIAL POST FOR EMPLOYERS

## – LINKEDIN IMAGE SIZE

**Recommended post:** Looking for staff? Jobs Victoria can help. We'll shortlist and match job candidates with you at no cost. Call 1300 208 575 or visit [jobs.vic.gov.au/findstaff](https://jobs.vic.gov.au/findstaff) to get started.

To download image, please visit: <https://go.vic.gov.au/IPkMgZ>



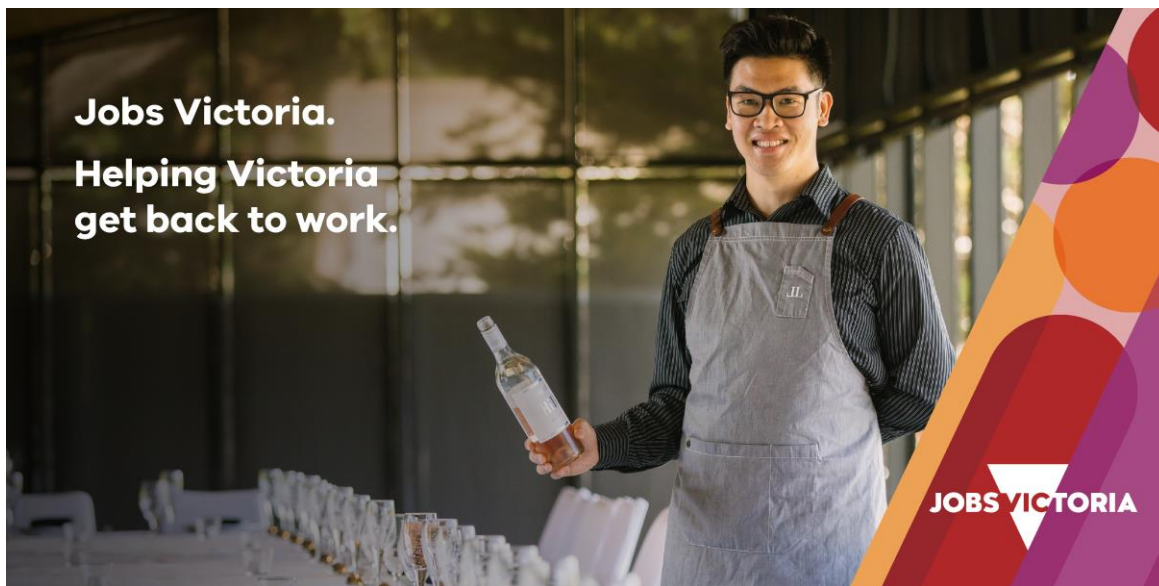


# SOCIAL POST FOR JOBSEEKERS

## – TWITTER IMAGE SIZE

**Recommended post:** There are #hospitality, retail and tourism jobs out there and we'll help you find one. Call 1300 208 575 or visit [jobs.vic.gov.au/findwork](https://jobs.vic.gov.au/findwork) to find the job you're looking for.

To download image, please visit: <https://go.vic.gov.au/qPolBy>



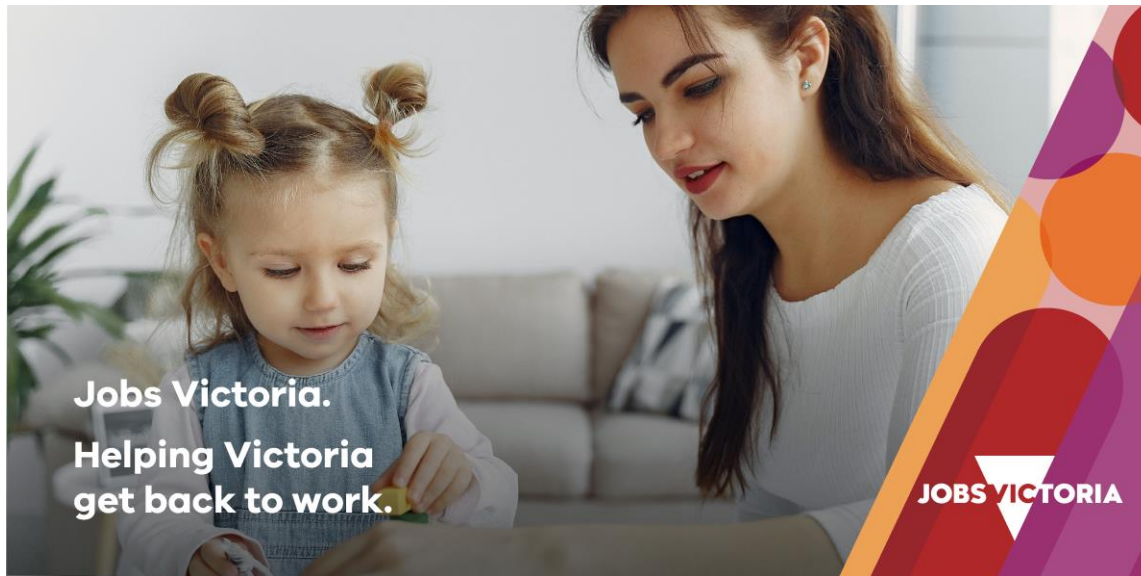


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To download image, please visit: <https://go.vic.gov.au/qZvVib>



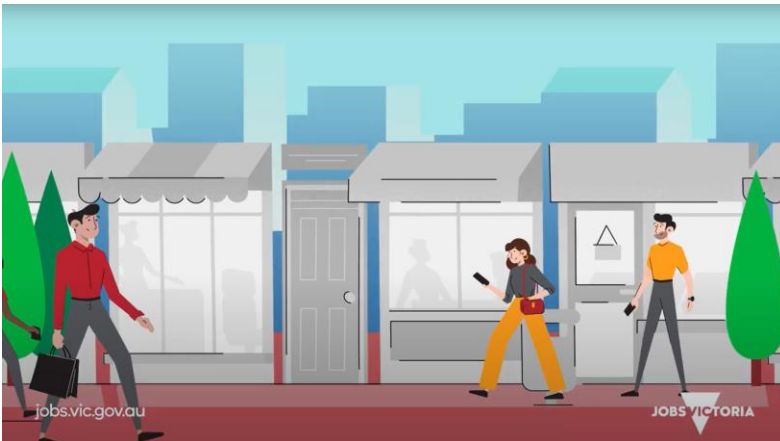
# ANIMATED VIDEOS

**Recommended post:** How can Jobs Victoria can support you? If you're looking for work, or looking for staff, Jobs Victoria is backing you. Our employment specialists offer personalised support, our free online hub matches employers with people looking for work, and we offer wage subsidies of up to \$20,000 for businesses.

Find out more by visiting [jobs.vic.gov.au](https://jobs.vic.gov.au) or call 1300 208 575.

To view videos, please visit:

<https://www.youtube.com/watch?v=PaObsM36YDs&list=PL2dhM36ELY9CIQbOiN7S58FXDevL4-Myv>



# BACKING YOU

You can find Backing You campaign assets here: <https://go.vic.gov.au/avPBGc>

# TRANSLATED INFORMATION

Translated information is available online in the following languages at [jobs.vic.gov.au](https://jobs.vic.gov.au)

*Arabic*  
*Assyrian*  
*Chinese Simplified*  
*Chinese Traditional*  
*Dari*  
*Dinka*  
*Farsi*  
*Hazaragi*  
*Hindi*  
*Italian*  
*Korean*  
*Greek*  
*Pashto*  
*Punjabi*  
*Somali*  
*Spanish*  
*Sudanese*  
*Tagalog (Filipino)*  
*Turkish*  
*Urdu*  
*Vietnamese*

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